

The logo for 'Hentai Matsuri' features the word 'Hentai' in a stylized, cursive purple font with a small red heart above the 'i'. Below it, the word 'MATSURI' is written in a bold, blocky purple font with a white outline.

Hentai MATSURI

WELCOME TO THE PARTY

SPONSORSHIP INFORMATION



ABOUT HENTAI MATSURI

We are proud to announce the upcoming debut of Hentai Matsuri, an 18+ event celebrating the mature and adult oriented side of anime conventions! This exciting hentai convention will be held from Friday, June 14th to Sunday, June 16th 2024 at the Handlery Hotel, Mission Valley and will be the first and finest hentai convention in San Diego.

Participating in Hentai Matsuri as a sponsor and partner is an opportunity for invaluable marketing exposure to a specific, niche, affluent community in Southern California and beyond. There are multiple levels of sponsorship for consideration, each with corresponding benefits.



BRONZE TIER

\$1000

Company stand up marketing material (not provided) will be placed at the event entrance.

Company logo will be placed on our sponsor page.

Company will be mentioned **once** on a caption on our social media platforms (Facebook, Instagram, X).

Shoutouts: Company will be regularly acknowledged during scheduled programming (panel rooms, cosplay contest).

Opportunity to provide competition prizes for company recognition.

Quarter page advertisement in the program book.

Opportunity to provide promotional items in attendee bags and hotel rooms.

GOLD TIER

\$5000

Company marketing material (not provided) will be placed at the event entrance.

Company logo and website link will be placed on our sponsor page.

Company will be mentioned **10 times** on various captions on our social media platforms (Facebook, Instagram, X).

Shoutouts: Company will be regularly acknowledged during scheduled programming (panel rooms, cosplay contest).

Opportunity to provide competition prizes for company recognition.

Full page advertisement in the program book.

Opportunity to provide promotional items in attendee bags and hotel rooms.

Company announcement on attendee email reminder about the event.

Two general admission passes **and two VIP passes.**

10' x 8' standard booth space.

+ **Company introduction from panel moderator/ panel of choice.**

+ **Company logo will be displayed on attendee badges.**

+ **Company logo will be displayed on con signage (event scheduling, policies, directional arrows).**



SILVER TIER

\$2500

Company marketing material (not provided) will be placed at the event entrance.

Company logo **and website link** will be placed on our sponsor page.

Company will be mentioned **5 times** on various captions on our social media platforms (Facebook, Instagram, X).

Shoutouts: Company will be regularly acknowledged during scheduled programming (panel rooms, cosplay contest).

Opportunity to provide competition prizes for company recognition.

Half page advertisement in the program book.

Opportunity to provide promotional items in attendee bags and hotel rooms.

- + **Company announcement on attendee email reminder about the event.**
- + **Two general admission passes.**
- + **10' x 8' standard booth space.**



PLATNIUM TIER

\$10000

- + **Highest level of sponsorship with exclusive naming rights.** – ex. Your Company Presents: Hentai Matsuri

Prominent branding throughout the event: marketing material (not provided) at event entrance **and marketing material (not provided) outside two programming rooms of choice.**

Company logo and website link will be placed on our sponsor page.

Company will be mentioned **15 times** on various captions on our social media platforms. (Facebook, Instagram, X).

Shoutouts: Company will be regularly acknowledged during scheduled programming (panel rooms, cosplay contest).

- + **Scheduled time to introduce your company at a program of choice.**

Company introduction from panel moderator/ panel of choice.

Opportunity to provide competition prizes for company recognition.

Two full page advertisements in the program book.

- + **Company logo will be placed on program book cover.**

Opportunity to provide promotional items in attendee bags and hotel rooms.

Company announcement on attendee email reminder about the event.

Four VIP passes.

10' x 8' **deluxe** booth space.

Company logo will be displayed on con signage (event scheduling, policies, directional arrows).

Company logo will be displayed on attendee badges.

- + **Company logo will be displayed on attendee wristbands.**

- + **Company logo on staff and volunteer shirts.**

- + **Invitation to VIP/ industry sponsor mixer; exclusive networking opportunities.**



If interested in becoming a Hentai Matsuri Sponsor, please email info@hentaimatsuri.com for further details.

Please keep in mind that our print deadline is **May 25th**.

Thank you for your time and consideration. We hope to work with you in the future!