

Hentai **MATSURI**

Welcome to the Party

2026 Sponsorship

ABOUT HENTAI MATSURI



We are proud to announce the return of Hentai Matsuri, an 18+ event celebrating the mature and adult oriented side of anime conventions! This exciting hentai convention will take place from Friday, June 12 to Sunday, June 15, 2026, returning to the Handlery Hotel in Mission Valley, San Diego. It will remain the only event of its kind in San Diego County.

Participating in Hentai Matsuri as a sponsor is an opportunity for invaluable marketing connection to a specific, niche, affluent community in Southern California. There are multiple levels of sponsorship for consideration, each with corresponding benefits.

HENTAI MATSURI BY THE NUMBERS IN 2025

Total Attendees	962	Number of Vendors	40
Three Day Pass Holders	419	Number of Artists	18
Single Day Attendees	543	Number of Panelists	62
		Number of V-Tubers	27
Demographic look		Number of Performers	22
Male	55%		
Female	45%	Social Media Followers*	
		Facebook	1,600
LBGT	25%	Instagram	5,400
18-24	25%	X/Twitter	2,600
25-35	55%		
35+	20%		

**All social media began in January of 2024 with 0 followers on all platforms.*

Based on general social media interest and the high satisfaction of previous guests, we conservatively estimate 2026 attendance numbers to reach 1,200 at a minimum.

A photograph of three women sitting on wooden bleachers, dressed in elaborate costumes. The woman on the left wears a light blue and white polka-dot outfit with a large white fur collar and matching leggings. The woman in the middle wears a white two-piece outfit with a large white fur collar and white thigh-high stockings. The woman on the right wears a black and white cow print outfit with a large white fur collar and matching leggings. The background is a blurred outdoor setting.

PLATINUM TIER

\$10,000

- Exclusive naming rights - limited to one
- Prominent branding throughout the event
- Company banners placed at entrance and in each programming space (banners provided by sponsor)
- Company logo and website link on website
- Social media plugs on facebook, instagram, X - 15 times
- Sponsor regularly acknowledged during intro for entertainment and panels
- Exclusive opportunity to introduce company before any live programming event
- Present a panel of choice
- Opportunity to provide prizes for competitions
- Two full page ads in the program book
- Company logo on program book cover
- Company announcement in event emails
- Four VIP weekend passes
- Two 10x8 booth spaces
- Company logo on all event signage
- Company logo on attendee badges
- Company logo on attendee wristbands
- Company logo on staff and volunteer shirts
- Invitation to VIP mixer

GOLD TIER

\$5,000

- Company banner placed at entrance (banner provided by sponsor)
- Company logo and website link on website
- Social media plugs on facebook, instagram, X - 10 times
- Sponsor acknowledged during intro for entertainment and panels
- Exclusive opportunity to introduce company before one live programming event
- Present a panel of choice
- Opportunity to provide prizes for competitions
- One full page ad in the program book
- Company logo in program book sponsor page
- Two VIP weekend passes
- Two general admission weekend passes
- One 10x8 booth space
- Company logo on attendee badges
- Company logo on staff and volunteer shirts
- Invitation to VIP mixer

SILVER TIER

\$2,500

- Company banner placed at entrance (banner provided by sponsor)
- Company logo and website link on website
- Social media plugs on facebook, instagram, X - 3 times
- Sponsor acknowledged during intro for entertainment and panels
- Exclusive opportunity to introduce company before one live programming event
- Opportunity to provide prizes for competitions
- One full page ad in the program book
- Company logo in program book sponsor page
- Two VIP weekend passes
- One 10x8 booth space

BRONZE TIER

\$1,000

- Company logo and website link on website
- Social media plugs on facebook, instagram, X - 1 time
- Sponsor acknowledged during intro for entertainment and panels
- Opportunity to provide prizes for competitions
- One half page ad in the program book
- Company logo in program book sponsor page
- Two general admission weekend passes
- One 10x8 booth space



If you are interested in becoming a sponsor for Hentai Matsuri in 2026, please email us at info@hentaimatsuri.com for more details and to schedule a call, if desired.

Our print deadline for many of the sponsor benefits is May 21, 2026, so any sponsorship interest that confirms after may not receive all the benefits associated with that tier.

Thank you for your time and consideration. We hope you will be a part of the fastest growing niche trend in anime and become a part of our event!